



**MOTORTREND'S 19th Annual HOT ROD Drag Week 2023 Presented
By Gear Vendors Overdrive
Returns Sept. 17-22 to Crown "Fastest Street Car in America"**

Four Cities | Five Days | 1,000+ Miles | 1 Champion

*Returning to four classic Southeast tracks!
Hartsville, S.C. – Rockingham, N.C. – Bristol, Tenn. – Aiken, S.C.*



LOS ANGELES – The race to determine the title of “Fastest Street Car in America” is back as **HOT ROD Drag Week 2023 Presented by Gear Vendors Overdrive** returns to premier tracks in four Southeast cities Sunday, Sept. 17 through Friday, Sept. 22, and made extra special this year as *HOT ROD Magazine* celebrates 75 years in 2023.

The world's toughest competition to find the ultimate street-legal drag car, **HOT ROD Drag Week** puts competitors through a grueling test over five days of action-packed drag racing, requiring racers to drive their vehicles on a specified route from city to city, upward of 1,000 miles, while securing the quickest possible elapsed time across the five days. During the competition, drivers provide photographic evidence to prove they have adhered to the prescribed route. Some of the nation's top racers participate in Drag Week each year, and it's not uncommon for competitors to band together to help each other get through the week.

“**HOT ROD Drag Week** is an unforgettable event that everyone at **HOT ROD** always looks forward to, but this year will be special, being our 75th anniversary,” said **HOT ROD**’s Editor-in-Chief John McGann. “Join us for a Drag Week experience that will go down in history, one you definitely don’t want to miss!”

HOT ROD DRAG WEEK 2023 PRESENTED BY GEAR VENDORS OVERDRIVE™ SCHEDULE

(Daily end times as stated or until complete)

- **Tech Inspection, Registration, Test ‘N’ Tune** – Sunday, Sept. 17
Darlington Dragway (Hartsville, S.C.) - 8 a.m. to 9 p.m. local time for registration, tech inspection, and test ‘n’ tune (tech open from 8 a.m. to 6 p.m., test ‘n’ tune begins at 2 p.m.)
- **Day 1 Racing** – Monday, Sept. 18
Darlington Dragway (Hartsville, S.C.) - Gates open 7:30 a.m. local time, racing hours 8 a.m. to 2 p.m. local time.
- **Day 2 Racing** – Tuesday, Sept. 19
Rockingham Dragway (Rockingham, N.C.) - Gates open 7:30 a.m. local time, racing hours 8 a.m. to 2 p.m. local time.
- **Day 3 Racing** – Wednesday, Sept. 20
Bristol Dragway (Bristol, Tenn.) - Gates open 7:30 a.m. local time, racing hours 8 a.m. to 2 p.m. local time.
- **Day 4 Racing** – Thursday, Sept. 21
Carolina Dragway (Aiken, S.C.) - Gates open 7:30 a.m. local time, racing hours 8 a.m. to 2 p.m. local time.
- **Day 5 Racing (Finals)** – Friday, Sept. 22
Darlington Dragway (Hartsville, S.C.) - Gates open 7:30 a.m. local time, racing hours from 10 a.m. to 6 p.m. local time, followed by awards.

DRAG PACK TICKET PROGRAM

Returning in 2023, Drag Week super fans can purchase a Drag Pack ticket that includes entry for one car, one driver, and one passenger for all **HOT ROD Drag Week** venues (Sunday, Sept. 17 through Friday, Sept. 22). Drag Pack ticket holders will get to park in the pits or in premier areas, suite access and lunch at one venue (TBD) during the week and one gift item per vehicle. *Children 12 and under can enter with their family for free.

SPECTATOR INFORMATION

Spectator tickets will be available at each individual track (\$20). Children 12 and under are free with a paid adult.

CONNECT

Follow the action at **HOT ROD Drag Week** 2023 on Twitter, Facebook and Instagram using #hotroddragweek. For those that can’t make it in person, the 5-day event will be livestreamed

on MotorTrend's YouTube Channel and via an embedded link at [motortrend.com/events/hot-rod-drag-week](https://www.motortrend.com/events/hot-rod-drag-week).

Learn more about Drag Week™ at [motortrend.com/events/hot-rod-drag-week](https://www.motortrend.com/events/hot-rod-drag-week).

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ABOUT HOT ROD

HOT ROD has been the most recognized brand in the world of high-performance cars since the iconic American magazine was founded in 1948. Today, the authoritative **HOT ROD** media footprint includes the **HOT ROD Network** on [MotorTrend.com](https://www.motortrend.com); the two largest events of their kind, **HOT ROD Power Tour** and **HOT ROD Drag Week**; plus *Roadkill*, *Roadkill Garage*, and *HOT ROD Garage* shows on MotorTrend+, the only subscription streaming service dedicated entirely to the motoring world.

ABOUT MOTORTREND GROUP

[MotorTrend Group](https://www.motortrend.com), a [Warner Bros. Discovery](https://www.warnerbros.com) company, is the world's largest automotive media Group dedicated to introducing, inspiring and intensifying people's passions for the motoring world. Comprised of more than 50 iconic brands including **MOTORTREND, HOT ROD, ROADKILL, TOP GEAR AMERICA** and more, MotorTrend Group is the ultimate source of entertainment and information for both auto enthusiasts and car shoppers, with a monthly audience of more than 26 million and over 110 million social followers. Featuring world-class automotive entertainment across the #1 television network for automotive fans, digital streaming channels including MotorTrend FAST TV, iconic events, the largest automotive social network, over seven decades of print and digital editorial content and cutting-edge resources for new car shoppers, MotorTrend embodies every corner of car culture. From electric vehicles to timeless classic customs, MotorTrend Group brings the latest motoring trends to fans of all generations.

ABOUT WARNER BROS. DISCOVERY

Warner Bros. Discovery (NASDAQ: WBD) is a leading global media and entertainment company that creates and distributes the world's most differentiated and complete portfolio of content and brands across television, film and streaming. Available in more than 220 countries and territories and 50 languages, Warner Bros. Discovery inspires, informs and entertains audiences worldwide through its iconic brands and products including: Discovery Channel, discovery+, CNN, DC, Eurosport, HBO, HBO Max, HGTV, Food Network, OWN, Investigation Discovery, TLC, Magnolia Network, TNT, TBS, truTV, Travel Channel, MotorTrend, Animal Planet, Science Channel, Warner Bros. Pictures, Warner Bros. Television, Warner Bros. Games, New Line Cinema, Cartoon Network, Adult Swim, Turner Classic Movies, Discovery en Español, Hogar de HGTV and others. For more information, please visit www.wbd.com.